



Custom Printed Graphics

SOURCE ONE DIGITAL NAMED OFFICIAL SIGNAGE PARTNER FOR WATKINS GLEN INTERNATIONAL

NORTON SHORES, MI — Source One Digital (S1D), one of the largest and most diverse grand format digital printing companies in the industry, is pleased to announce a formal partnership agreement with Watkins Glen International (WGI). The agreement names Source One Digital the “Official Signage Partner of WGI.”

“Watkins Glen International is a great addition to our actively growing partnership program. The level of commitment to their partners in accepting only the highest quality of high impact graphics for their signage program, aligns directly within our values here at Source One Digital. With both team’s core focus being on people and relationships, it fosters an incredible byproduct that their valued partners can feel and NASCAR fans around the world can see. Our entire team here at Source One Digital is eager to get to work to showcase our individual talents that truly sets us apart, forging a long-term partnership with Watkins Glen International for years to come.”

– Rob Newton, National Sales Director of Sports & Events



Established in 1996, S1D’s team of professionals work with businesses to provide custom signage and graphic display solutions. Backed by experienced designers, digital printing specialists, and pre-flight engineers, S1D utilizes the very latest printing equipment and technology to achieve brilliant, consistent color across all projects. As a signage innovator, S1D has extensive experience as a reliable, top-notch partner for leading national brands, event venues, retailers, and sports organizations. The company offers a **ONE-STOP-SHOP** experience for all signage needs in **ANY MATERIAL, ANY SIZE, ANY SHAPE**. www.sourceonedigital.com

Located within five hours and 300 miles of 25 percent of the U.S. population, Watkins Glen International is the premier road racing facility in North America, four-times voted “Best NASCAR Track” by readers of USA Today. Keep up with The Glen on Facebook, Twitter, and Instagram. For tickets, camping, and additional information, call 1-866-461-RACE or visit www.TheGlen.com and get all of the latest information by downloading the NASCAR tracks app at www.theglen.com/nascar-tracks-app.



Source One Digital is G7® Master Certified and has been nationally recognized for its work. Contact us for more information.

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