







### MAKE YOURSELF MORE VISIBLE

Media Backdrops are a perfect way to make yourself more visible and promote your organization, school or team during special events, press conferences or photo shoots. Sometimes referred to as step and repeat backdrops or banners, these backdrops reinforce your branding, provide sponsor recognition or set the tone, mood and theme for your event.

#### PREMIUM FABRIC BACKDROPS

Our premium backdrops are made of a special polyester fabric that provides a non-glare satin finish, perfect for photography. Our special direct to fabric printing process embeds your graphics into the fabric, providing a long lasting graphic that can be cleaned if needed. While the fabric is wrinkle resistant, it can be gently steamed with a hand-held steamer to remove stubborn wrinkles that sometimes occur when the backdrop is stored folded for a long period of time.

#### **POPULAR USES**

- Press conference backdrop
- Event backdrop
- · Branded background for a photo shoot
- Trade show backdrop

#### **ADVANTAGES**

- Vibrant full-color graphics
- Durable polyester knit, wrinkle resistant fabric
- Direct to fabric printing process embeds colors into the fabric
- Easier to hang, weighs 30% less than vinyl backdrops
- Treated to be flame retardant and meet FR Code 701 requirements

#### STANDARD TELESCOPIC BACKDROP STAND

- Our standard backdrop stand is made from lightweight aluminum alloy and comes in black or silver
- Two standard sizes, one is adjustable up to 95"w x 96"h and the other is 120"w x 119"h
- Each stand has multiple size adjustments and comes with a carrying case
- · A linking kit is also available to link two or more together

#### **DELUXE TELESCOPIC BACKDROP STAND**

- Made in the U.S.A
- · Sturdy steel bridge support base
- Available with standard tubing for lighter weight graphics or jumbo tubing for heavyweight vinyl or extra-large graphics
- The telescopes range from 36" to 96"high and from 30" to 96"wide
- Grand format extension kit can extend the frame up to 10' or 12' high and wide

## STANDARD MEDIA BACKDROP WITH POP-UP FRAME

- Attached full color fabric graphic makes setup quick and easy
- · Requires no tools for setup, lightweight and portable
- Available in 7.5', 10' and 12' widths and 7.5' and 10' heights
- · Comes with canvas carrying bag

# DELUXE MEDIA BACKDROP WITH EXPANDABLE FRAME

- Our top of the line media backdrop in appearance and performance
- Fabric backdrop remains taught and wrinkle-free with our push-fit graphic attachment
- Lightweight collapsible frame requires no tools for setup and can be assembled in a matter of minutes.
- Comes complete with hardware and full color front wrapped graphic
- Transforms to double sided display with an additional graphic
- Available in 7.5', 10' and 12" widths and 7.5' and 10' heights
- Comes with canvas carrying case





DELUXE MEDIA BACKDROP WITH EXPANDABLE FRAME



### **MAKING YOUR IMAGE OUR PRIORITY SINCE 1996!**

concept | design | printing | finishing | fulfillment | installation

